

Creating an Effective Website for 2020

Website Self-Evaluation Worksheet



We understand our website's key ranking factors vs. our competitors' websites. (slide 8)

1 2 3 4 5 6 7 8 9 10
Not at All We Have a data-driven strategy

Our current marketing messaging positions us as a(n): (slides 14-16)

Commodity Product Service Experience Transformation

We effectively engage our audience(s) through compelling story. (slide 17)

1 2 3 4 5 6 7 8 9 10
Not at all We have a best seller

Our website is reverse engineered to capture SEO opportunities. (slide 18)

1 2 3 4 5 6 7 8 9 10
Not at all We've nailed it

We have the data, systems and process to continuously improve our website results. (slide 26)

1 2 3 4 5 6 7 8 9 10
Not at all NASA would be envious

Free Website Analysis

A Webolutions Expert will audit and make recommendations for your website's SEO, functionality, messaging, user experience and conversion funnel(s).

Call [303-300-2640](tel:303-300-2640), email info@webolutions.com or visit webolutions.com to schedule your custom review.